

WOLD FESTIVAL OF BLACK ARTS and cultures

December 10-31, 2010

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FOREWORD



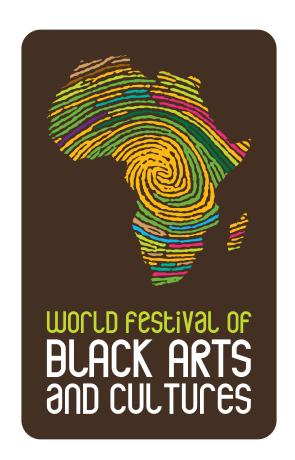
In 2010, Africa is the focus of the world. The continent, which is celebrating the fiftieth anniversary of the Independence of Francophone Africa, was just at the heart of international news surrounding the FIFA World Cup. In this context, the African Union has entrusted his Excellency, Mr. Abdoulaye Wade, President of the Republic of Senegal, with the organization of a large-scale International event, the third edition of the World Festival of Black Arts and Cultures.

An initiative of President Léopold Sédar Senghor, the first edition of the World Festival of Black Arts and Cultures was held in 1966 in Dakar. This first festival was the product of the years spent by black people to win back their dignity in an African land that had only recently been returned to African rule. The event reflected—and made a historic contribution to—a creative explosion in a range of disciplines and different generations. Nigeria hosted the festival's second edition in 1977.

The 2010 Festival conveys a new vision of Africa as free, proud, creative and optimistic. With Brazil, a hotbed of cultural diversity and artistic cross-pollination, as guest of honor, the festival will place a primary emphasis on dialogue between peoples and cultures.

A NEW IDENTITY





Name

In 2010, the festival will return to its 1966 roots, resuming the event's original title: The World Festival of Black Arts and Cultures.

A new visual identity

The festival has adopted a new visual identity that better conveys its philosophy of an Africa that is creative and open to the world. The new logo, combining a map of Africa and a fingerprint, locates cultural diversity at the heart of black creativity. The image also suggests the mark that Africa is making on the rest of the world.

GUEST OF HONOR COUNTRY: BRAZIL





photo: © Januário Garcia

Brazil is the epitome of cultural diversity. After Nigeria, the country has the highest population of blacks or mixed-race people in the world.

Brazil will be represented in all disciplines comprising the festival. The nation will headline two performances: an evening dedicated to Brazil's musical richness, and a lusofonia party.

In many other concerts, dance performances, parades and other events, Brazilian tradition will fill Senegal's streets.

To complement the performing arts, restaurants and festival food vendors will offer a variety of Brazilian dishes and specialties.





ADVISORY BOARD



The festival's advisory committee brings together internationally eminent individuals from the fields of culture, politics and economics, including:

Abdou Diouf,

Secretary General of the International Organization for la Francophonie, former President of the Republic of Senegal

Wole Soyinka,

Writer, winner of the Nobel Prize for Literature

Irina Bokova,

Director General of UNESCO

Ngozi Okonjo-Iweala,

Executive Director of the World Bank

Gilberto Gil,

Musician, former Minister of culture of Brazil

Abdias do Nascimento,

Brazilian lecturer and politician

Cheick Modibo Diarra,

Astrophysicist, President of Microsoft Africa

François Pinault,

Founder of the PPR Groupe, collector of contemporary art

Lionel Zinsou,

Banker, founder of the Zinsou Art Foundation

Henry Louis Gates,

Professor, writer and intellectual

PROGRAM



Festival Date: December 10th - 31st, 2010

(Three weeks total, access to all events is free of charge)

	Fri 10	Sat	Sun 12	Mon 13	Tues 14	Wed	Thur	Fri 17	Sat 18	Sun 19	Mon 20	Tues 21	Wed 22	Thur 23	Fri 24	Sat 25	Sun 26	Mon 27	Tues 28	Wed 29	Thur 30	Fri 31
	Forum: 6 Conferences																					
D A Y	conf	conf 2			conf			conf						conf 6								
		Literature: Book Fair (University), Gourmet Food (Obelisk), Fashion Exhibition (Dakar Train Station), Traditional Architecture																				
		Dance, Theater (Sorano Theater)												Cinema (Souvenir Plaza)								
		Ancient African Arts (Théodore Monod Museum/ Ifan)																				
		Exhibition: History Of Black Music (Douta Seck Center)																				
		Science & Technologies (Convention Center)																				
		•															•				-• [_
N - C			Theme Night																			
G H T	•		Country Night															•				
	Sports Soccer And Wrestling							Running 5Km 15Km														
		Women's Night Fashion Show (Station) Opening Ceremony (L.S.S. Stadium) Auction																				
	Ор	ening	Cere	mony	(L.S.S	S. Sta	dium)										Closii	na Ce	remoi		ction celisa	ne)

FORUM ON AFRICAN RENAISSANCE



A Forum on African Renaissance—comprised of artists, filmmakers, intellectuals, journalists and scientists—will foster discourse on the contributions of the black people to global civilization. The forum will encompass conferences on the:

- · Permanent resistance of black peoples;
- Black Diaspora (geography, settlements, challenges);
- · The contribution of black peoples to sciences and technologies;
- From the pharaohs of Egypt to Meroë: the rediscovery of the ancient Black-African civilizations in the Nile region;
- The participation of black peoples in wars that made the free world;
- Africa's place in current global affairs.

ARTS OF AFRICA





photo: © Réginald Groux

Dakar's recently renovated IFAN Museum Theodore Monod will exhibit ancient masks, statues, ceremonial items, everyday objects and insignia of power—testaments to a rich history and tradition. Festival attendees will be able to see African artworks from museums and private collections in Africa and the rest of the world.

VISUAL ARTS



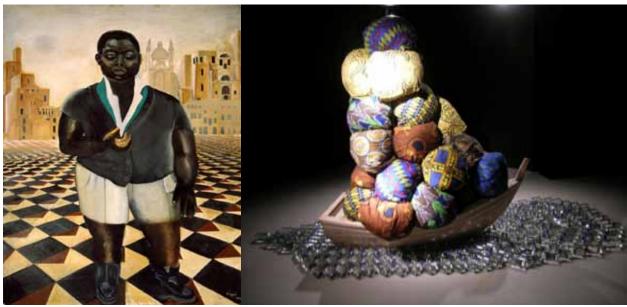


photo: © Diagne Chanel (Left) © Barthélémy Toguo (Right)

Modernities & Resistances: All the Breathing of the World

"But yield captivated, to the essence of all things, ignorant of surfaces.../Porous to all the breathing of the world/Fraternal locus for all the breathing of the world/Drainless channel for all the water of the world/Spark of the sacred fire of the world/Flesh of the world's flesh pulsating with the very motion of the world "

-Aimé Césaire, Notebook of a Return to the Native Land

The exhibition *Modernities & Resistances: All the Breathing of the World* will feature an array of works—paintings, sculptures, installations, drawings, photographs—from across Africa and other continents that are home to its Diaspora.

ARTS AND CRAFTS





photo: © Stéphane Tourné

Arts and crafts—without a doubt, one of the most inclusive cultural practices—is an important aspect of the 2010 World Festival of Black Arts and Cultures. From basketry to beads, seashells, ceramics, furniture, textiles, embroidery, jewelry and more, the festival will lead people to think critically about objects that are fetishized by modernity. Workshops will reveal the skill of craftsmen spanning generations and geographic locations.

CINEMA





photo: © Stéphane Tourné

Films from Africa and its Diaspora have changed the way the continent is perceived by the world. To the art of filmmaking, blacks have contributed new approaches, cinematic languages and aesthetics. Celebrating the 100th anniversary of cinema in 1995, the Pan-African Federation of film directors (Fepaci) took stock of African artists' contributions with a book entitled *Africa and the Centenary of Cinema*. Fifteen years later, the 2010 World Festival of Black Arts and Cultures will highlight the concerns, realities, perspectives and personal expressions of numerous directors.

URBAN CULTURE





photo: © Stéphane Tourné

The Urban Generation

The 2010 World Festival of Black Arts and Cultures will welcome the Urban Generation by giving it an exceptional platform for expression. The festival aims to showcase young artists, for their work is the centerpiece of the African renaissance.

These are artists who can fuse, for example, the percussion of Doudou Ndiaye Rose with new media. The festival will showcase hip-hop, rap, break dancing, graffitti, DJ-ing, zouglou, reggae, kwaito, rai and more.

Harkening back to 1966, the World Festival of Black Arts and Cultures will offer the current generation of young artists benchmarks that may inform their work. The festival will also give the rest of the world a glimpse of what Africa will be in the new millennium: A Senegalese rapper, for example, no longer needs to define himself in relation to his American counterparts, but rather proudly shows off his Senegalese identity in music that is simply universal.

DANCE





photo: © Thomas Dorn

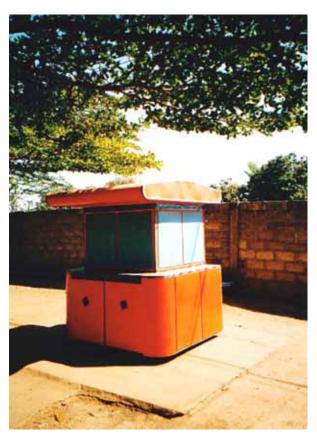
Both historically and in the contemporary landscape, African dance is rich, complex and dynamic. The sheer diversity of African dance is something to behold, ranging from ritualistic to festive, religious and contemporary. The festival's programming will reflect this breadth, offering traditional and new choreography.

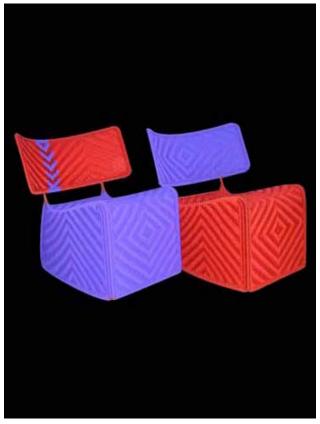
Moreover, as African culture has spread around the world, it has produced innumerable hybrids: Alvin Ailey, Katherine Dunham, Pearl Primus, hip hop, break dancing, *Danse debout*. These hybrid forms will have a prominent place in the festival lineup.

Throughout the festival, in addition to performing, choreographers and dancers will participate in conferences, workshops and public talks.

DESIGN







photos: © François Kiene

The Festival will showcase African design through a curated selection of creative designers, from established to emerging and anonymous. The selection will include signed and anonymous works imbued with genuine creativity and good design: things that are beautiful as well as useful (in social, economic and cultural terms).

LITERATURE



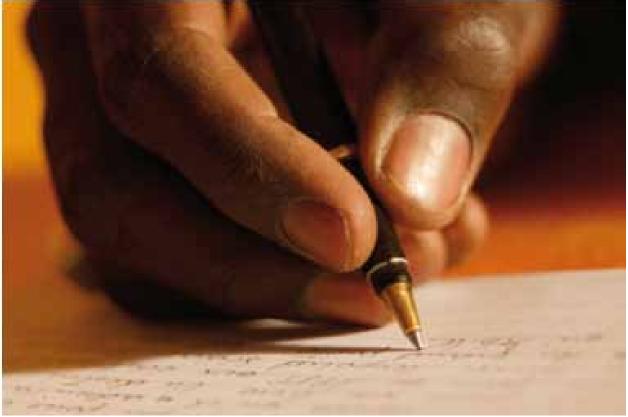


photo: © Stéphane Tourné

The World Festival of Black Arts and Cultures includes a book fair dedicated to the theme of African Renaissance. There will also be events showcasing particularly important books on the theme. Subjects will range from history to anthropology, philosophy, linguistics, fiction, mathematics and law. Some of the books will come from libraries, publishing houses and research centers, while others will be unreleased manuscripts.

An aim of the festival's literature programming is to gather as many books as possible on identity-related issues, the evolution of the African people and the Diaspora. Festival organizers hope not to dwell solely on what blackness is, as they see this question as out-of-date.

FASHION





photo: © Stéphane Tourné

The World Festival of Black Arts and Cultures is an ideal platform for African and Diaspora fashion professionals, who have become increasingly prominent in the industry in recent years. A number of fashion shows will emphasize these contributions to the field.

MUSIC





photo: © Stéphane Tourné

Among the inevitable diversity of music that artists from African countries will present, the festival will feature a number of the continent's leading styles: the South African chorus, Maghreb and Nile Valley Black music, Congolese rumba music, Afro Beat, Mandingo Music, Senegalese pop, Makossa, Cape Verdean music and the Coupé Décalé.

Throughout the Diaspora, African music has been married with countless other styles. Furthermore, the struggles of black people have been crucial to the genesis of blues, jazz and their derivatives: salsa, reggae, zouk, samba and bossa, among others. Many of these styles will be represented in the festival's programming.

Center of Black musics





The Festival will feature a Center of Black Musics: a multimedia exhibition which will celebrate the saga of black music in the world and its diversity. The exhibition will bridge the gap between America, the Caribbean, Europe, and Africa, in an original way. The center is an analog of the Center of Black Musics of Salvador de Bahia, which is scheduled to open in July 2011.

In collaboration with:





PHOTOGRAPHY





photo: © Dawit L. Petros / NYC-Alexander Gray Associates

In African visual cultures, photography has been, for over a century, an important artistic component that shows remarkable dynamism and sophisticated creativity. During the last two decades, this medium has become a vital tool and a source of imagery for many artists from Africa and the Diaspora. While the generation of photographers from the 50s and 60s favored portrait photography or documentary imagery, the 90s experienced the emergence of a new type of photography, both analytical and post-documentary.

The photography exhibit of the World Festival of Black Arts and Cultures intends to examine the potential for analysis, the conceptual effort and the archival proposals that photography offers today. The project revolves around broad themes that have marked the photography of Africa and its Diaspora, throughout its history, through a wide selection of works from the 1950s until today.

THEATER





photo: © Thomas Dorn

Modern drama is a relatively new practice in most of Africa. The tendency for plays to be about the fight for freedom and identity is gradually giving way to new methodologies and subject matters.

The festival will offer theatrical productions from numerous African countries, placing a spotlight on these newest trends and bodies of work. What connects them is the theme of African Renaissance, which of course takes forms as diverse as the African people responsible for them.

TRADITIONAL ARCHITECTURE





African architecture has always been ambitious and practical. Iconic works range from the Egyptian pyramid to the Gao and Djenné Mosques, landmarks of Sudanese-Sahelian architecture; the Implivium hut in Casamance; the round hamlet "Mosgun" in Chad; the "Ganvie" or lakeside architecture in Benin; the panoptic "Gurunsi" spaces; and "Matmata" underground housing in the Sahara. The festival will offer exhibitions of pictures, models, and other evidence of this rich heritage.

For the first time in Africa, in February 2008, Mali hosted the tenth assembly of an international conference on the preservation of historic landmarks. In the context of this forum, experts in the field have begun to underscore the importance of preserving uniquely African forms and to think about how they can inform contemporary architecture. Especially in light of climate change and today's resulting emphasis on sustainablity, Africa's longstanding architectural practices have much to offer.



SCIENCE AND TECHNOLOGIES



photo: © NASA / Courtesy of nasaimages.org

The festival seeks to reveal under-recognized contributions of black people to sciences and technologies—historically and in the present. These advances date back to ancient Egyptian civilization. The hope is that the festival will raise black peoples' consciousness about this aspect of their history—to enhance their pride and motivation.

Gastronoma





The World Festival of Black Arts and Cultures will offer a gastronomic journey. African and black peoples' cuisines—including the work of some of Africa's preeminent chefs—will be available at the Place des Saveurs.

SPORTS





photo: www.le221.com (top right and bottom left)

Sport naturally belongs among the 16 disciplines of the festival, which will feature themes such as the contribution of the black man to world civilization, the presence of this contribution in Africa and throughout the Diaspora, Africa's contribution to sports development on other continents, etc.

Football will play an important part in the event line-up but will not exclude both traditional sports such as wrestling, or grassroots sport such as the popular race on the Corniche in Dakar. The run will feature two distance options (5 km and 15 km) and there will also be an opportunity to run along to music, as the course will be lined with small orchestras.

A tribute to the African champions of sport and football will take place in the Leopold Sedar Senghor stadium, in the presence of some of the greatest athletes of the century.

The sports component comes exactly five months to the day after the final of the first World Cup held on African soil.

It is the ideal medium to convey the theme of Afro-optimism; that of confidence in the future, and the pride of an Africa which claims its rightful place in the comity of nations and institutions.

VENUES





DAKAR

Opening ceremony / Léopold Sédar Senghor Stadium

Forum / Méridien Président

Africa's Arts / Théodore Monod Museum (former IFAN)

Visual arts, Design, Arts and Crafts / Biscuiterie de Médine

Cinema / Place du Souvenir

Dance, Drama / Daniel Sorano Theater

Fashion / Railway station of Dakar

Music / Place de l'Obélisque

Urban culture / Place de l'Obélisque, Blaise Senghor Cultural Centre

Black Music Exhibition / Douta Seck Cultural Centre

Literature / Library of Cheikh Anta Diop University (UCAD)

Football match / Léopold Sédar Senghor Stadium

Foot race / Streets of Dakar

Closing ceremony / Place de l'Obélisque

SAINT-LOUIS

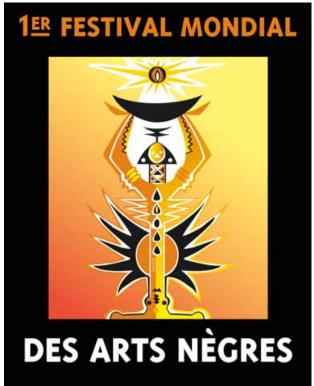
Music, Dance / Place Faidherbe

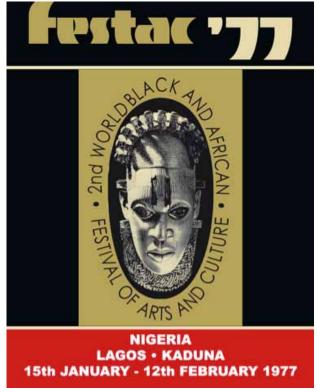
OTHER CITIES

Other sites will be announced soon.

PREVIOUS EDITIONS







The first **World Festival of Black Arts and Cultures** (April 1-24, 1966) was initiated by the president-poet Léopold Sédar Senghor. The event mixed culture and politics and reaffirmed the diversity—indeed, the very existence—of African cultures. This was in a time when Africa was moving out of colonization. Simultaneously, the United States was struggling to end Segregation.

"We have assumed the terrible responsibility of organizing this festival, for the defence and illustration of Negritude," Senghor remarked. "Your great credit," he said to the participants, "is to have participated in a far more revolutionary initiative than the exploitation of the cosmos."

Dedicated to black artists and their works, the festival aimed to "allow as many black artists, and artists of black origin, as possible to be known and appreciated by an audience as wide as possible in an atmosphere of tolerance, mutual esteem and intellectual fulfilment."

Artists included Duke Ellington, Arthur Mitchell and Alvin Ailey (then the American Negro Dance Company), Mestre Pastrinha (the great *capoeirista* of Bahia), Marion Williams, and Clementina de Jesus, the queen of samba.

In the same spirit, Lagos hosted the second edition of the festival in 1977. This Nigerian iteration of the festival included a colloquium on the theme of "Black Civilization and Education."

PROGRAMM OF FESTIVAL 1966



PR	OGRAMM	E DES SI	PECTACLE	S DU FE	STIVAL
AVRIL	DANIEL SORANO	STADE ET STADIUM	DANIEL BROTTIER	CATHEDRALE	GORÉE
VENDREDI 1	GALA INAUGURAL 21h30 NIGERIA, PAYS VEDETTE "OPERA POPULAIRE"	21h. MALI ENSEMBLE NATIONAL			21h30 SPECTACLE FEERIQUE
SAMEDI 2	21h. CONGO-LEO O. K. JAZZ et FOLKLORE	21 k. NIGERIA, PAYS VEDETTE "OPERA POPULAIRE"	21 h. BURUNDI DANSES ET TAMBOURINAIRES		27 h. 30 et 23 h. SPECTACLE FEERIQUE
DIMANCHE 3	MALI ENSEMBLE NATIONAL	21 h. CONGO-LEO O. K. JAZZ et FOLKLORE		16 h. NIGERIA	SPECTACLE FEERIQUE
LUNDI 4	16 h et 21 h SENEGAL - ENSENBLE NATIONAL DE BALLETS JAZZ U.S.A DUKE ELLINGTON	ZIL SENEGAL «LES DERNIERS JOURS DE LAT DIOR». Tragédie en 4 actes			
manul o	21h NIGER et ZAMBIE CHANTS ET DANSES FOLKLORIQUES	16 h. 2 SEANCES et POPULAIRES DE JAZZ 21 h. DUKE ELLINGTON	21 h. TOGO « Visage du Togo » ou la légende de Gbletti		21h30 SPECTACLE FEERIQUE
MERCREDI 6	21h. MIRIAM MAKEBA	21 h. ZAMBIE CHANTS ET DANSES FOLKLORIQUE	21 h. NIGER CHANTS ET DANSES FOLKLORIQUES		21h30 SPECTACLE FEERIQUE
JEUDI 7	21h30 LA NUIT de la POESIE grand gala de remise de prix	21 l. TOGO « Visage du Tago » ou la légence de Gbletti,	21 h. CONGO BRAZZA		21h30 SPECTACLE FEERIQUE
VENDREDI 8	21 h. R. A. U. TROUPE NATIONALE POPULAIRE	21h. MIRIAM MAKEBA			211:30 SPECTACLE FEERIQUE
SAMEDI 9	ENSEMBLE NATIONAL 21 h. DE COTE D'IVOIRE "Chants et danses traditionels"	21 h. R. A. U. TROUPE NATIONALE POPULAIRE	21 h. LYBIE	16 h. ROYAUME-UNI "THE PASSION-PLAY"	21 h, 30 et 23 h, SPECTACLE FEERIQUE
DIMANCHE 10	21 h. LIBERIA "AN EVENING IN LIBERIA"	7 h et 21 h SUNRISE SERVICE ENSEMBLE NATIONAL DE COTE D'IVOIRE		9h MESSE CHANTEE SENEGALAISE	et SPECTACLE FEERIQUE
LUNDL 11	21 h. U. S. A.	21 h. LIBERIA "AN EVENING IN LIBERIA"	21 h. HAITI		21h30 SPECTACLE FEERIQUE
MARDI 12	21h. GHANA "AFRICAN DANCES"	21 h. U. S. A. LEONARD DE PAUR. CHORALE	21h. OUGANDA	16 h. U. S. A. GRANDE CHORALE LEONARD de Paur Gospels	21h30 SPECTACLE FEERIQUE
MERCREDI 13	21 h. GABON «La mort de Guikefi» tragédie de V. de Paul Nyanda	ZIL GHANA "AFRICAN DANCES"			21h30 SPECTACLE FEERIQUE
JEUDI 14	21 h. ROYAUME-UNI "THE PANAFRICAN PLAYERS"	21 li. GABON Musique et danses par les groupes MEDZANG BWITI . ILOMBO	21 h. U. S. A. Récital des grands solistes américains		21h30 SPECTACLE FEERIQUE
VENDREDI 15	21 h. ETHIOPIE * HANNIBAL * Tropédie en 5 actes de Kebbede	21 b. ROYAUME-UNI "THE PANAFRICAN PLAYERS"		16 h. CAMEROUN Chaeurs religieux Catholiques et Protestants	21h30 SPECTACLE FEERIQUE
SAMEDI 16	21h 30 GALA DE LA FRANCE « LA TRAGEDIE DU ROI » CHRISTOPHE — D'AIMÉ CESAIRE	21h ETHIOPIE «HANNIBAL» Tragédie en 5 actes de Kebbede		16 h. MARION WILLIAMS et so troupe COSPELS ET NEGRO SPIRITUALS	21h30 SPECTACLE FEERIQUE
DIMANCHE 17	21 h. MAROC «ISLANE» Ballets Populaires	21 h. FRANCE « LA TRAGEDIE DU ROI CHRISTOPHE - D'Almé CESAIRE		16 h. MARION WILLIAMS of so troupe COSPELS ET NEGRO SPIRITUALS	21h30 SPECTACLE FEERIQUE
LUNDI. 18	21h. GAMBIE «The Savant», comédie en anglais de Ledy Diawara	21k MAROC			21h30 SPECTACLE FEERIQUE
MARDI 19	21 h. NUIT DU BRESIL Le groupe central de la célèbre Ecole de Samba de Mangueiro	21 h. GAMBIE «THE SAVANT» avec les Ballets gambiens		16h. VICTORIUS	211:30 SPECTACLE FEERIQUE
MERCREDI 20	21 h. NATIONALE DU BAHOMEY	21 h. NUIT DU BRESIL Musique populaire et folklarique brésilienne	21h. HAUTE-VOLTA * Danses ethnographiques et Ensemble instrumental		21h30 SPECTACLE FEERIQUE
JEUDI 21	21h NUIT des ANTILLES Spectacles de Variétés Présenté par Joséphine BAKER	21 b. NATIONALE DU DAHOMEY		16h. HAUTE-VOLTA	21h30 SPECTACLE FEERIQUE
VENDREDI 22	21h. CAMEROUN DANSES ETHNOGRAPHIQUES POR L'ENSEMBLE NATIONAL	21 h. HAUTE-VOLTA « Dansés ethnographiques et Ensemble instrumental »			21h30 SPECTACLE FEERIQUE
SAMEDI 23	SPECTACLES DE DANSES MODERNES por 21h L'AMERICAN NEGRO DANCE COMPAGNY	21 h. CAMEROUN ENSEMBLE NATIONAL CAMEROUNAIS	21 h. TRINIDAD TOBAGO		21h30 SPECTACLE FEERIQUE
DIMANCHE 24	21h 30 GALA DE CLOTURE Nuit Musicale Sénégalaise	DANSES MODERNES POR L'AMERICAIN NEGRO DANCE COMPAGNY	21 h. JAMAIQUE		
GRANDS	PRIX DE CINEMA		X DES SPECTACL	ES:	LOCATION
	: Projection en première vision (matinée et soirée) : Projection en deuxième vision (matinée et soirée)	SORANO GALA SOIRÉE NORMALE GORÉE : PLACES ASS	1.000	.500 — 1.000 Francs - 500 — 300 Francs 400 Francs out 300 et 150 Francs	Les réservations pourront être faites partir du 15 mars date à laquelle sera vert le Service de location du Festival equartier Mangin).
— Une rédu — Des coupe	es dites de Légitimation , émises p ction de 20 % sur les tarifs Alle ons donnant priorité pour les sp	oar le Festival, permettront aux v or et Retour. pectacles.		500 Francs frique francophone (accord ATAF	
Les cartes de légit	timotion sont distribuées en Afriq	we par les Agences AIR AFRIQUE	En France: par l'Office Inter-Et	at du Tourisme Africain, 14, Aven	ue Matignon — Paris &

TEAM



Serigne Mamadou Bousso Lèye / President Alioune Badara Bèye / Vice-president

Pr. Iba der Thiam / Forum Manager

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Séa Ndiaye / Programming traditional architecture
Réginald Groux / Programming arts of Africa
Samuel Sidibe / Programming arts of Africa
Florence Alexis / Programming visual arts
Laurence Marechal / Programming arts and crafts
Baba Diop / Programming cinema
Didier Awadi / Programming urban cultures
Germaine Acogny / Programming dance
Gacirah Diagne / Programming dance

François Kiene / Programming design

Bacary Sarr / Programming literature

Khady Diallo / Programming fashion

Aziz Dieng / Programming music and center of black musics

Dominique Fontaine / Programming photography

Oumar Ndao / Programming drama

Pr. Ahmadou Wague / Programming science and technologies **Dr. Cheikh Mbacke Diop /** Programming science and technologies

Darian Hendricks / Programming science and technology

Jérôme Champagne / Programming football

Marianne Bathily / Programming run race

Amine Ghoul / Logistics manager "Place des saveurs"

Lamine Tamba / Logistics

Rabia Bekkar-Lacoste / Advisor Madiagne Diallo / Advisor Brazil

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